n November 2020, a McCrindle report on 'Tattoo Perceptions, Trends and Regrets' found Australia is seeing a growth in the proportion of people getting a tattoo compared to previous years. A whopping 25% of Australians now have a tattoo – up from 20% in 2018 and 19% in 2016, which consequently means the tattoo removal industry has grown rapidly in the last ten years. With tattoo removal technology constantly improving, it means people no longer have to fear

## NOW YOU SEE IT

With tattoos now mainstream, so is tattoo removal. We compare some of the best tattoo removal lasers on the market.





making a life-long decision when getting inked, which in turn means more tattoos, and more tattoo removal demand – a win/win situation for both tattoo artists and laser operators.

Unsurprisingly, 22% of Australians say they have tattoo regret, and 25% have looked into tattoo removal. So if you want to tap into this multi-million dollar market, choose your tattoo removal device wisely. We have collated the best on the market. 🥖



- Multi-wavelength: 1064nm, 532nm, 694nm
- Pulse durations: 370ps, 450ps, 6ns, 30ns (Ruby)
- Spot sizes: 2mm 10.5mm